

American Association for Pediatric Ophthalmology and Strabismus
36th Annual Meeting Commercial Support
April 14 -18, 2010
Walt Disney World Swan and Dolphin – Orlando, FL

Meeting Support

By providing commercial support for the educational portion of the annual meeting, your company will be helping AAPOS fulfill its mission to advance high quality medical and surgical eye care worldwide for children and for adults with strabismus.

About AAPOS

AAPOS was formed in 1974 and has over 1200 members. Membership includes the vast majority of all (900+) practicing fellowship-trained, board-certified pediatric ophthalmologists in the United States and Canada, as well as over 200 international members. Each year, AAPOS conducts an annual scientific meeting at various locations throughout North America. Annual meeting attendance in recent years has averaged over 675 professionals, including approximately 600 physicians.

Who Attends Our Scientific Meeting?

The AAPOS annual meeting is the only venue that provides access to the majority of physicians whose practices are devoted to the care of children's eyes. This group of physicians also provides medical and surgical care to adult patients with strabismus.

AAPOS Members

AAPOS members are practicing ophthalmologists, whom teach residents, as well as general and subspecialty ophthalmologists. Members also include pediatricians and family practitioners. Most of these physicians are not reached through corporate support or exhibits at general ophthalmology meetings such as the American Academy of Ophthalmology (AAO) or American Society of Cataract and Refractive Surgery (ASCRS).

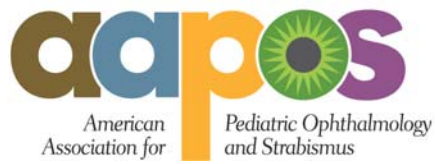
Supporter Recognition

Corresponding recognition benefits listed below are associated for commercial support; exhibit space and marketing opportunities are separate from commercial support for the educational portion of the meeting:

- Recognition in the Educational Program
- Acknowledgement on the Supporter Slide
- Verbal Recognition at the Podium
- 2 Complimentary Meeting Registrations

How Will Commercial Support Be Used?

Commercial support for the educational portion of the annual meeting will be used to support the following Meeting Expenses associated with the scientific/educational portion of the annual meeting:



ITEM	ASSOCIATED EXPENSE
Audio Visual for General Sessions, Workshops and supporting invited speakers	\$75,000
Annual Meeting Bags – AAPOS Logo Only	\$ 10,000
Annual Meeting Program /Abstract Book	\$20,000
Cyber Stations and Handout Central	\$15,000
CME Processing and Handling	\$10,000
Scientific Poster Presentation	\$12,000
National Association for School Nurses (NASN) Symposium	\$30,000 Reception Prior to Symposium