

American Association for Pediatric Ophthalmology and Strabismus
36th Annual Meeting Exhibit and Marketing Opportunities
 Walt Disney World Swan and Dolphin – Orlando, FL
 April 14 -18, 2010

Exhibit Space and Information 2010

Exhibitor Can Order At Their Expense:

- Standard electrical outlet (if requested in advance via Walt Disney World Swan and Dolphin Hotel)
- Audio visual equipment (if requested through the hotel's onsite/recommended AV Company; will be charged directly to company)

Exhibits	Fees
Fees Prior to January 30, 2010	\$2,500
Fees Beginning January 30, 2010	\$2,800
Additional Table	\$2,000
Furnishings	Quantity
Six (6') Foot Table – Draped and Skirted	1
Chairs	2
Wastebasket	1
Exhibit Guide per Company	1
Meeting Program per Company	1
Exhibitor Badges	2

Marketing Opportunities:

ITEM	AMOUNT
Wednesday, April 14 – Opening Reception	\$50,000
Sunday, April 18 – Closing Reception	\$50,000
Continental Breakfasts in Exhibit Hall Wed – Fri	\$25,000
Continental Breakfasts in Exhibit Hall Sat & Sun	\$20,000
Morning Coffee Breaks in Exhibit Hall Wed – Fri	\$15,000
Morning Coffee Breaks in Exhibit Hall Sat & Sun	\$10,000
Young Pediatric Ophthalmologist Reception	\$3,000
International Reception	\$3,000
Water Break Stations in Exhibit Hall per Day	\$3,000

PLEASE SELECT MARKETING ITEMS FROM THE LIST ABOVE AND COMPLETE THE CONFIRMATION FORM

Levels of Support Recognition:

Platinum: \$50,000

- Recognition as Platinum supporter in our meeting Exhibit and Marketing Guide
- One (1) Complimentary Exhibit Space
- "Supporter" Ribbons for booth staff
- Level of Support Recognition at your exhibit booth
- Full page marketing opportunity in the exhibitor and marketing guide (Highlighting company or One product)
- 4 Complimentary Registrations and access to all social events
- Opportunity to provide promotional items (with approval from the Corp Relations Chair)

Gold: \$30,000

- Recognition as "Gold" supporter in our meeting Exhibit and Marketing Guide
- One (1) Complimentary Exhibit Space
- "Supporter" Ribbons for booth staff
- Level of Support Recognition at your exhibit booth
- Full page marketing ad in the exhibit and marketing guide (Highlighting company or One product)
- 3 Complimentary Registrations and access to all social events
- Opportunity to provide promotional items (with approval from the Corp Relations Chair)

Silver: \$20,000

- Recognition as “Silver” supporter in our meeting Exhibit and Marketing Guide
- “Supporter” ribbons for booth staff
- Half (½) Page marketing ad in the exhibit and marketing guide (Highlighting company or One product)
- 2 Complimentary Registrations and access to all social events
- Opportunity to provide promotional items *(with approval from the Corp Relations Chair)*

Bronze: \$10,000

- Recognition as “Bronze” supporter in our meeting Exhibit and Marketing Guide
- “Supporter” ribbons for booth staff
- 2 Complimentary Registrations and access to all social events
- Opportunity to provide promotional items *(with approval from the Corp Relations Chair)*

Marketing Opportunities Confirmation Form

Letter of Agreement (LOA) is required for all meeting support items
AAPOS Taxpayer ID #23-7393638

PLEASE SELECT MARKETING ITEMS FROM THE LIST ABOVE AND COMPLETE THE CONFIRMATION BELOW

EMAIL THIS FORM TO dnysather@aao.org

Company: _____

Contact: _____

Level of Support or Marketing Opportunity: _____

Phone: _____ FAX: _____

E-Mail: _____